



Dr. Rajendra Prasad Central Agricultural University

Pusa, Samastipur - 848 125, Bihar

School of Agribusiness and Rural Management

Cultivating Curiosity, Collaboration, and Leadership for sustainable impact in Agribusiness and Rural Communities

Academic Programmes

PG Degree Programmes

- MBA (Agribusiness Management)
- MBA (Rural Management)

Doctoral Degree Programme

- Ph.D. (Agribusiness Management)

PG Diploma Programmes

- Agricultural Journalism & Mass Communication
- Agri-tourism Management
- Digital Agriculture

Pedagogy

- Lectures
- Flipped Classroom
- Case Studies
- Team Exercises & Activities
- Action Learning
- Field Visits
- Expert Talks
- Live Projects
- Group Discussion

Life at SAB&RM

- **Diverse Community** - Collaborate, celebrate cultures, and build lifelong friendship
- **Hands-on Learning** - Internships, Kisan Mela, and real-world engagement with farmers
- **Vibrant Campus Life** - Sports, cultural fests, clubs, and university events
- **National Exposure** - Participate in B-Plan, B-Quiz, and other competitions
- **Learn, Lead & Network** - Interact with industry experts and mentors
- **Innovation & Entrepreneurship** - Idea labs, start-up mentoring, and project-based learning
- **Social Impact** - Community outreach, rural immersion, and sustainability initiatives
- **Holistic Development** - Soft skills, mock GDs & PIs, seminars, e-Varta, and leadership talks





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Student Clubs

- **E-Sanchar** - Social Media and PR Club
- **Eagles** - Agribusiness & Rural Management Club
- **BusineStan** - Entrepreneurship & Innovation Club
- **Aagaaz** - Placement Club
- **Kalamjeevi** - Academic and Literary Club
- **Gurukul** - Training and Consultancy Club
- **Udaan** - Sports and Cultural Club



Infrastructure

- Smart Class Room
- Library
- Hostels with Mess
- Canteen
- Examination Hall
- Sports & Recreation Facilities
- Auditorium
- Video Conference Room

SAB&RM holds
100% placement
record for
four consecutive
years



Our Recruiters

