



DR. RAJENDRA PRASAD CENTRAL AGRICULTURAL UNIVERSITY

Pusa, Samastipur, Bihar-848125

" AN INSTITUTION OF NATIONAL IMPORTANCE, GOVERNMENT OF INDIA "

www.rpcau.ac.in



IIRF
RANKING-2026

Admission Open 2026-27

Through ICAR Counselling



NIRF
RANKING-2025

SCHOOL OF AGRIBUSINESS AND RURAL MANAGEMENT

Cultivating Curiosity, Collaboration, and
Leadership for Sustainable Impact.

ACADEMIC PROGRAMMES



PG DEGREE

- MBA (Agribusiness Management)
- MBA (Rural Management)



DOCTORAL

- Ph.D. (Agribusiness Management)



PG DIPLOMA

- Agri. Journalism & Mass Comm.
- Agri-tourism Management

INFRASTRUCTURE



Smart Class Room



Examination Hall



Library



Sports & Recreation



Hostels with Mess



Auditorium



Canteen



Video Conference Room



LIFE AT SAB&RM



Diverse Community

collaborate,
celebrate cultures,
build friendships



Hands-on Learning

internships,
Kisan Mela, real
farmer engagement



Vibrant Campus Life

sports, cultural
fests, clubs, events



National Exposure

B-Plan, B-Quiz and
other competitions



Learn, Lead & Network

mentors and
industry experts



Innovation & Entrepreneurship

idea labs,
start-up mentoring



Social Impact

rural immersion,
sustainability
initiatives



Holistic Development

soft skills, mock
GDs & Pls,
e-Varta