



कृषि एवं किसान कल्याण विभाग
DEPARTMENT OF AGRICULTURE &
FARMERS WELFARE
भारत सरकार
GOVERNMENT OF
INDIA
कृषि एवं किसान कल्याण मंत्रालय
MINISTRY OF AGRICULTURE & FARMERS
WELFARE

Regional Agriculture Fair

(Eastern Region-Odisha, West Bengal, Bihar, Jharkhand)

(13-15 March, 2026)

"Viksit Krishi-Unnat Bharat"



Organized by

Directorate of Extension Education

Dr. Rajendra Prasad Central Agricultural University

Pusa, Samastipur-848125 (Bihar)



Dr. Rajendra Prasad Central Agricultural University, Pusa, Bihar

About the University

Dr. Rajendra Prasad Central Agricultural University, Pusa came into existence on 7th October 2016 after the conversion of Rajendra Agricultural University, Pusa, a state agricultural university, which was established in 1970 by Govt. of Bihar a historical place where the idea of agricultural research and education first took shape. The history of the place dates back to year 1905, when Agricultural Research Institute and College, Pusa was first established by the British Government in light of the recurring food scarcity in the country. In its current role, the university extends its jurisdiction and responsibility in the fields of teaching, research, and extension in context of agriculture and allied sciences to the whole country with special reference to the State of Bihar.



Dr. Rajendra Prasad Central Agricultural University, Pusa, Bihar

Recognized for Excellence!

Ranked 14th

in Agriculture and Allied Sectors

by

NIRF India Rankings 2025



About Regional Agriculture Fair (RAF)

The University will be hosting the Regional Agriculture Fair (RAF) for the East Region of the country during 13-15 March, 2026 on the theme “Viksit Krishi-Unnat Bharat”. Technology stalls and farmers from Odisha, West Bengal, Bihar, Jharkhand and other states will participate. This RAF will showcase & sensitise farmers about “Viksit Krishi”-advancement of new agricultural technologies in field crops, horticulture, agroforestry, fisheries, animal science and other allied sectors, including agripreneurs. The dream of “Unnat Bharat” can only be fulfilled through achieving the “Viksit Krishi” supplemented with the innovative technological intervention, fostering the agrarian economy. The Regional Agriculture Fair will also provide a platform for communication & collaboration between industry and government institutes in enabling smart, sustainable agriculture practices.



Objectives of Regional Agriculture Fair

The RAF is aimed at providing access and awareness to modern farm technologies and a potential Industry-Farmers platform, along with diversification of a high-value agriculture with emerging trends and help the farmers for sustainable livelihood. With the support from DARE, MoA&FW, GoI, this RAF will facilitate the farming community and other stakeholders with an array of innovative, improved farming technology in agriculture and allied science, putting forward the motto of Agriculture with Science and pave the way for better transfer of technology applicable to the Region.



Major attractions of Regional Agriculture Fair

➤ **Farmer Scientist interaction (*Kisan Goshti*)**

Deliberation on production technologies and researchable issues, Oil Seeds and Pulse Mission *etc.*

➤ **Seed, Vegetable, Medicinal and Aromatic Planting Material Show**

Sale of quality seeds, Rooted in quality-sale of premium plants, Explore Himalayan herbal treasure.

➤ **Govt. Schemes**

Demonstration of Per-Drop More-Crop, KCC, Drone-Didi, Poly House (Green House), Kisan Credit Card.

➤ **Fruit Show**

Premium fruits from indigenous Ambri to exotic kiwi.

➤ **Processed Products Show**

Value added and diversified products such as Honey, Millets, Mushroom, Makhana *etc.*

➤ **Startup and Tech Show**

Innovations, Startups and game changing technologies.

➤ **Crop Technology Demonstration**

New crop varieties viz. rice, wheat. Maize (QPM), *etc.*, Natural Farming/Organic Farming, Integrated Farming System model.

➤ **Animal Show Pet & Animal Show**

A thrilling showcase of pets, exotic birds, *etc.*

Invitation

Individuals & organizations related to agriculture and allied vocations, farmers, institutions, government & non-government organization, FPOs, producers & marketing federations are cordially invited to participate, attend and cooperate in exhibition of Regional Agriculture Fair-2026.

Facilities available in the stall for exhibitors

- There shall be 2 tables, 2 chairs with supply of electricity points in the stall.
- The university has full right to change make concession and relief of the rates quoted for stalls.

Stall

The following type of stall will be provided by university during mela;

- Three side covered stall Size 15'X12'X10',
- Rate Rs. 8,000.00 (Eight Thousand) only.

Programme

13 March, 2026 (Friday) -Registration, Inauguration and Exhibition

14 March, 2026 (Saturday) -Exhibition, Gosthi, Seminar and Field visits

15 March, 2026 (Sunday) - Exhibition, Gosthi, Evaluation and Valedictory programme

Contact details

Organizing Secretary

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